

HOUSE TO HOME *STYLE GUIDE*

2025



**BASIC ESSENTIALS FOR CREATING A COMFORTABLE,
FUNCTIONAL, AND PERSONAL LIVING ENVIRONMENT.**



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INNER DESIGN
THROUGH
INTERIOR DESIGN

WELCOME!

I am a certified Interior Designer and founder of Pamela Williams Interior Design, an award winning design studio based in Atlanta, GA. Our expertise is creating transformative residential and commercial interior environments that empower you to live an elevated quality of life. Well-designed spaces hold the power to foster inner harmony and vitality.

Research shows there is life changing impact to feeling supported and relaxed in one's own space.

The items in this guide help cultivate a cozy, functional, and inviting home.

LET'S DO IT!



THE CORE ESSENTIALS

Your home should include the following essentials in a way that matches your style and daily life.



01

PRIVACY

VALUE PERSONAL SPACE AND RETREAT.



02

STORAGE & ORGANIZATION

KEEP THE HOME CLUTTER-FREE AND EFFICIENT WHEN POSSIBLE.



03

LAYERED LIGHTING

SET THE MOOD AND ENSURE FUNCTIONAL ILLUMINATION.



04

CLEAN AIR

KEEP GOOD VENTILATION, AIR-PURIFYING PLANTS, AND WELL-MAINTAINED HVAC SYSTEMS.

05

GOOD SMELLS

ADD DIFFUSERS, CANDLES, OR FRESH FLOWERS FOR A PLEASANT AMBIANCE.

06

SOUNDS & ACOUSTICS

USE SOFT BACKGROUND MUSIC AND NOISE-REDUCING SOLUTIONS.

07

COLOR & PERSONAL TOUCHES

INFUSE PERSONALITY THROUGH COLOR SCHEMES AND DÉCOR THAT REFLECT YOUR TASTES.



08

CONNECTION TO NATURE

PLANTS, NATURAL MATERIALS, AND VIEWS THAT FOSTER CALM AND REJUVENATION.

WHICH SPACE TO *DECORATE* FIRST

Strategically decorating the spaces where you spend the most time first ensures immediate comfort and sets the tone for the entire home.



BEDROOM & CLOSET

It is your primary retreat for rest and rejuvenation. A well-designed bedroom significantly improves sleep quality and overall well-being.

LIVING AREA (OR AREA YOU SPEND THE MOST TIME IN)

This could be your living room, family room, or any multi-functional space where you entertain, relax, or spend a significant amount of time. Focus on creating clear walkways and seating arrangements to support socializing and comfort.

KITCHEN & DINING

The kitchen is often the heart of the home, and the dining room is where family and friends gather. Emphasize functionality and easy flow to support cooking, entertaining, and meaningful mealtimes.

HOUSE TO HOME Essentials Checklist

Create a comfortable, functional, and personal living environment

Bedrooms

- Drapes or blackout blinds** to block external light
- Rugs**, upholstered **headboards**, throw **pillows** for sound control
- Storage** systems (shelving, drawers, hanging racks, dresser, side tables)
- Bedside lighting** (table lamp, wall sconce)
- Accent chair** or seating as space permits
- Soothing color palette**

Living Area

- Defined zones** (reading nook, TV area, etc.) if needed
- Built-in **shelving or cabinets** for media and décor
- Ottomans or coffee table** with hidden storage
- Floor lamps** near seating areas for reading/task lighting & **Accent lighting**
- Light scents** (candles, fresh flowers, or diffusers)
- House plants** or small herb garden for greenery
- Personal décor** (family photos, artwork, meaningful collectibles)

Home Office

- Designated **focus area** (room divider or screen if shared space)
- Filing system** (cabinet, folders, or digital organization)
- Desk organizers** (pen holders, cable management)
- Desk lamp** or adjustable arm lamp for tasks
- Air-purifying plants** (spider plant, pothos, ZZ plant)
- Inspiring **artwork**

Kitchen & Dining Area

- Adequate seating** for family or guests (bar stools, dining chairs)
- Defined spaces** if open-concept (using rugs, lighting, or furniture arrangement)
- At least **2 feet of walking space** around furniture (and in all areas in home)
- Organized pantry** (clear containers, labeled jars)
- Layered lighting** (under cabinet for tasks and cooking, ambient chandelier in dining area, dimmers and decorative sconces for mood)
- Harmonized color scheme** between kitchen and dining
- Natural materials, potted plants and fresh herbs for **connection to nature**
- Centerpieces and décor** (fresh flowers, fruit bowl, art) that suit your style

Bathrooms

- Simple upgrades** (soft towels, quality bath mats)
- Spa-like accessories** (bath tray, essential oils, subtle diffusers, candles)
- Stylish soap dispensers, plush towels, small artwork**
- Style-inspired palette** (use whites, neutrals, calming blues/greens for spa feel)

Bonus: Kid's Room

- Separate zones for play, study, and sleep
- Dedicated drawers or boxes for art supplies, books, and games
- Encourage kids to choose certain décor elements themselves

TRANSFORM **YOUR HOUSE** *TO HOME*

Each space highlights core considerations—privacy, storage, lighting, air quality, color, and personal touches—ensuring a comfortable, functional home that reflects individual style and nurtures well-being.

Use this checklist as your step-by-step companion to intentionally transform each space. By focusing on key elements, you'll ensure every room in your home feels comfortable, functional, and uniquely yours.

By following this comprehensive guide you can bring a sense of unity, warmth, and well-being to every part of your home.

Need help putting it all together or some quick advice?

SAY LESS 



LET'S WORK TOGETHER

WE CONNECT

We start with a quick discovery call or an online form to talk about your project, budget, and vision. This helps us understand your style and goals, and lets us see if we're the perfect fit to bring your dream space to life.

WE TAKE CARE OF THE PAPERWORK

I'll send over your agreement outlining all the details of your project, the terms and conditions and your investment commitment for signature. Once retainer for service is submitted, we begin!

WE COLLABORATE ON VISION AND PLANNING

We delve into inspiration, create initial ideas, and outline the project scope in more detail—covering timelines, deliverables, and potential challenges. This ensures our team has a clear roadmap and you're comfortable with the plan before any major design work begins.

DESIGN CONCEPT & DEVELOPMENT

We take your preferences and craft mood boards, floor plans, color schemes, and other design mock-ups. You'll see how everything pulls together visually. You'll get to provide feedback and make key decisions up front, so we can refine the design until it perfectly fits your style and needs.

INSTALLATION & STYLING

Once everything arrives, we coordinate installation and give your space the finishing touches—like art placement and styling accents.

THE GRAND REVEAL & FOLLOW-UP

We present the final space—ready for you to enjoy—and check in afterward to make sure everything meets (or exceeds!) your expectations.



WHAT TO EXPECT

www.pamelawilliams.design/together

TO-DO LIST

/ /

S M T W T F S

TOP PRIORITIES

TO-DO LIST

NOTES

HOUSE TO HOME

2025

Pamela Williams Interior Design helps people feel genuinely at home and supported in their spaces by blending beauty, function, and well-being into every project.



SCAN TO LEARN MORE

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@PAMELAWILLIAMSDESIGN**